

Project Name: Short Pop: Pop-Up Visual Art Exhibitions, *Twine About*

Date: 3-13-2018

Exact Location of the Proposed Project: Greenwood Park at 1159 North High Street and Goodale Cap at Goodale and High Street

Type of Artwork: Temporary Sculpture

Type of Action Requested: Design Approval

Proposed Installation: Temporary, 3 months

Ownership: Art will be privately owned with no affiliation to the City of Columbus and will be maintained by the applicant.

List the City Department responsible for design, placement and maintenance of the installation if applicable: None.

Affected City Department Contact

Name: None.

Email: None.

Phone: None.

Applicant Contact Information

Name: Betsy Pandora

Address: 21 E. 5th Avenue, Suite 103

Phone: 614-299-8050

Email: info@shortnorth.org

Website: ShortNorth.org

Please include eight hard copies and one electronic version in PDF format (DVD/CD) of the checklist materials, unless otherwise indicated.

Artist/organization project description, including how the project originated and who is involved.

The Short North Alliance is a 501(c)3 charitable organization whose mission is to nurture the Short North Arts District as a vibrant, creative, and inclusive community and leading arts destination. We exist primarily to support District cleanliness and safety for over 350 businesses and over 600 property owners, the majority of whom are small and locally owned or headquartered, in Columbus, Ohio's acclaimed Short North Arts District. However, a critical part of our work is the engagement of the creative class, artists, and creative industries in many integrated ways so that visitors, workers, and residents of the District can experience and connect with art and artists in their daily lives. To that end, we lead public art initiatives, major events, and other creative programs. More information on our work may be obtained throughout our [website: www.shortnorth.org](http://www.shortnorth.org).

The Short North Alliance requested proposals from local artists or teams of artists to transform retired construction materials from The Paul Peterson Company as their media to create temporary pop-up art installations which will be installed in pocket parks undisturbed by

construction throughout the Short North Arts District during the High Street Streetscape Improvements Project in 2018. Artists were asked to embrace the themes of change and transformation to draw upon the Short North Arts District community as inspiration. Artists were tasked with creating a three-dimensional art piece that is distinct to each location.

Short North gallery artist, Samantha Parker Salazar, has created two proposals for two separate locations within the District. Samantha Parker Salazar creates large-scale installations and works on paper set in an intricate and often colorful hyperreality. She earned an MFA from The University of Texas at Austin in 2017 and a BFA from Bradley University in 2011. Salazar was the 2015 John Fergus Fellow at The Ohio State University, where she was a resident artist and lecturer in the printmaking area. She has taught workshops at Flatbed Press (Austin, TX), Urban Arts Space (Columbus, OH), and Southwest, Inc (Columbus, OH). Recent awards include a 2017 ArtPrize Nine Seed Grant, Greater Columbus Arts Council AITC Grant, Columbus Arts Festival Emerging Artist Grant, and a 2015 Art Kudos Award. Salazar's professional background includes the realization of several permanent public projects. Equidistant, an installation sponsored by Sage Hospitality for the Courtyard Marriott-Austin (TX), is a vertical cascade of paper set in their four-story lobby. In 2018, the new Washington-Centerville Public Library (OH) will unveil Salazar's next permanent installation, Blueprint, a collaborative effort with the University of Cincinnati Libraries to turn the collection of Woodie Garber blueprints into a canopy of printed and cut paper in the WCPL lobby. Her exhibition record includes national and international venues as well as public and private collections. Samantha Parker Salazar is currently based in Columbus, Ohio and is a studio instructor at The Dayton Art Institute. She is represented by Brandt-Roberts Galleries in Columbus, OH.

Resume/exhibition list and cd rom or photos of artist's previous work.

Please reference Exhibition 1.

Proposed timeline for fabrication and installation (and removal date/plan if temporary)

March 13, 2018: CAC Application Submitted

March 27, 2018: CAC Application Reviewed

May 1, 2018: Artwork installed

July 31, 2018: Artwork De-Installed

Specific materials: specify dimension, weight, materials, color, texture and finish.

Provide one full set of samples. If the work is a mural, specify type and brand of paint.

Include maintenance considerations for all materials.

Greenwood Park Location

The project will weigh approximately 450 lbs and will be approximately 6' wide x 7' deep and 8' high. The sculpture will fill the entire pocket park space. It will be made of the traffic drums and

bases provided by The Paul Peterson Company, as well as lightweight Sintra, PEX piping and Tyvek that will be purchased using the materials budget. Sintra is a thin but durable plastic that can be cut by hand and heat set into organic shapes, whereas Tyvek is a malleable sheet of plastic. Samantha plans to use airbrushing techniques on both and then will cut into them by hand. PEX is a pliable type of plumbing material that makes wonderful curvilinear marks in space.

Each traffic drum will be transformed in color, shape, and texture. The bases of the drums will remain the traditional cylindrical shape, but as they are stacked higher they begin to visually fray and dissipate from being cut on top. The plastic forms will be fastened together using heavy duty zip ties that will accompany the piece aesthetically. Attention to craft and detail is particularly important in this case so that the piece transcends the utilitarian value associated with raw construction materials.

Bright, high gloss combined with flat painted areas, latex paint and airbrushed paint sealed with poly will finish the piece and will add a fun and colorful look. Teal and magenta pex pipes will also be used.

Goodale Landing Project

The approximate weight of this piece will be 1,500 lbs and will consist of two main sections. The dimensions of the first piece will be 28' wide x 10' deep and 8' high and the second will be 45' wide x 12' deep and 8' high.

The project will be made of lightweight Sintra, PEX piping and Tyvek that will be purchased using the materials budget. Sintra is a thin but durable plastic that can be cut by hand and heat set into organic shapes, whereas Tyvek is a malleable sheet of plastic. Samantha plans to use airbrushing techniques on both and then will cut into them by hand. PEX is a pliable type of plumbing material that makes wonderful curvilinear marks in space.

The plastic forms will be fastened together using heavy duty zip ties that will accompany the piece aesthetically. Attention to craft and detail is particularly important in this case so that the piece transcends the utilitarian value associated with raw construction materials.

Flat gray paint will be used to finish the artwork. White and black pex pipes will be used.

Artwork foundation/support attachments.

Greenwood Park Location

The drums will be weighted underneath with sand bags. The weights will not be visible to viewers, but will be hidden within the understructure. As the piece climbs higher, the upper areas will be supported by the tension of cords that are anchored with ground stakes.

The upper parts of the piece will be further supported with a monofilament grid strung between the pre existing structures surrounding the nook.

Goodale Park Location

Parts of the structure will be zip tied to the pre existing wrought iron fencing in a way that helps support their weight and visual movement as well as serving to keep them more off to the side (out of the way of foot traffic) and aesthetically adding to the site-specifically of the piece.

Site plan and contextual photo of site. Please note whether the site/building (if mural) is listed as historic, or is located in a historic district.

Exhibit 2.

Elevation drawings showing the relationship of the work to the site.

Exhibit 2.

Scale model of the work showing its relationship to the site.

Exhibit 2.

Budget and funding sources

Expenses:

Artist Fees: \$1,650

Elevation Drawings by Neighborhood Design Center: \$600

Retired Construction Materials: \$13,500

Total: \$15,750

Income:

Retired Construction from Paul Peterson Company: \$13,750

Short North Alliance Public Art Budget: \$500

GCAC 2017: \$500

Ohio Arts Council: \$500

Total: \$15,750

Include a strategy for maintenance, include a complete list of all maintenance requirements.

Proposed materials are durable and able to withstand weather, wind, and wear and tear from being located outside for a period of up to three months. The artist will work to maintain and repair any damages made to the artwork during the temporary period of installation.

In regards to safety, edges of plastic will be beveled at an angle and the forms themselves are organic, with rounded edges, rather than geometric.

The boundaries of both projects will be clearly delineated, with no snaking areas that veer away from the main form; the viewer will be more aware of the sculpture's presence when walking near it. This plan will be in place to avoid any tripping or climbing hazards.

The sculptures will have thin pex tubing threaded throughout it that is rigid and holds its form well but is lightweight and therefore not conducive to climbing. For both projects, pex pipes will be placed strategically so as to deter people from attempting to place their feet on, trip over, or climb the structure. The Greenwood Park piece will also be more tucked away in an area with three boundaries, another deterrent. For the Goodale Ave project, the piece will be lower to the ground, with rounded forms that move in a vertical curve from the concrete. Both pieces will be weighted with concealed sandbags.

The structures will be held together with discreet, color-matched zip ties at multiple joints, and the components will be intertwined to prevent tampering.

Documentation of community process, including input and responses, from neighborhood organizations, such as city commissions, civic associations and societies, as applicable.

The businesses within the Short North Arts District requested special activities to take place during the ongoing Short North Streetscape Improvements Project. The preservation of the business activity during the construction is vital to the success of the project and businesses believe that this pursuit will mitigate the impacts of construction.

Per the request of the Short North Arts District Galleries, this "Short Pop" temporary public art opportunity was exclusively shared with the galleries for this quarter. Future opportunities for Short Pop will be shared with the public.

Temporary Art Only

In addition to the items listed above, provide proof of liability insurance. If the insurance is being provided by another organization please list the entity.

Exhibit 3.

Artist Contact Information

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